

Consumer Marketing Certificate Courses Available in Online Format

Required Courses	
Business 1100	Introduction to Business
Marketing 1100	Consumer Marketing
Marketing 2210	Principles of Marketing
Elective Courses (select 1 course from below)	
CIS 1150	Introduction to Computer Information Systems
Marketing 2220	Principles of Sales
Marketing 2240	Advertising

Note: This information is not meant to substitute for academic advising. Please see the [Marketing Program](#) web site for certificate requirements and program advisor contact information.