

Consumer Marketing Certificate Courses Available in Online Format

Required Courses	
Business 1100	Introduction to Business
Marketing 1100	Consumer Marketing
Marketing 2210	Principles of Marketing
Elective Courses (3 credits required)	
CIS 1150	Introduction to Computer Information Systems
Marketing 2220	Sales
Marketing 2240	Advertising

Note: This information is not meant to substitute for program advising. Please see department web site for certificate requirements and program advisor contact information at the [Marketing Program Guide](#) website.