

NORTHWOOD UNIVERSITY/COLLEGE OF DUPAGE
For Students with an Associate of Applied Science Degree in Accounting
SAMPLE 2+2 CURRICULUM (07/05)

Total Associate Degree Semester Hours* Includes Buslw 2211 Business Law I		64
Equivalent Quarter Hours		96
<u>Northwood Course Requirements</u>		<u>COD Equivalent</u>
ECN 221 Principles of Microeconomics	4	Economics 2202
MGT 230 Principles of Management	4	Management 2210
MKT 208 Principles of Marketing	4	Marketing 2210
FIN 301 Financial Management	4	
MGT 310 Human Resources Management	4	Management 2240
MGT 312 Applied Management	4	Management 1161
MGT 479 Seminar I: Current Topics in Management	4	
MGT 480 Strategic Planning	4	
ECN 400 International Trade	4	
ENG 301 Communication and Interpersonal Relations	4	
ENG 320 Report Writing	4	
SOC 301 World Culture and Customs	4	
MGT 350 Operations Management	4	Management 2250
MTH 333 Statistics	4	
NSC 401 Environmental Science	4	Biology 1110
PHL 401 Philosophy of American Enterprise	4	
Total Quarter Hours of Northwood required courses		64
Total Quarter Hours of Electives (May be fulfilled through a Work/Life Learning Portfolio)		20
Total Degree Program Hours		180

Students may complete COD equivalent courses to satisfy Northwood course requirements to a maximum of 144 quarter hours (96 semester hours)

The following minor concentrations are suggested in combination with or in lieu of a Work/Life Learning Portfolio to complete the 180 quarter credit hour requirement for the Bachelor of Business Administration Degree

Entrepreneurship Minor

ETR 385 Special Topics in Entrepreneurship	4	
HUM 322 Design Principles	4	
Total Quarter Hours		8

Marketing Minor

ADV 110 Introduction to Advertising	4	Marketing 2240
MKT 240 Public Relations	4	
MKT 321 Business to Business Marketing	4	Marketing 2250
MKT 330 Consumer Behavior	4	
MKT 404 International Marketing	4	Marketing 2260
Total Quarter Hours		20

International Business Minor

ECN 341 Comparative Economic Systems	4	Economics 2220
HIS 402 Contemporary World Issues	4	History 2235
MGT 403 International Management	4	Management 2260
MKT 404 International Marketing	4	Marketing 2260
Total Quarter Hours		16

NORTHWOOD UNIVERSITY/COLLEGE OF DUPAGE
For Students with an Associate of Applied Science Degree in Management
SAMPLE 2+2 CURRICULUM (07/05)

Total Associate Degree Semester Hours* Includes Manag 1161 Small Business Management and Manag 2250 Operation/Production Management		64
Equivalent Quarter Hours		96
<u>Northwood Course Requirements</u>		<u>COD Equivalent</u>
ACC 243 Principles of Accounting III	4	Accounting 1150
ECN 221 Principles of Microeconomics	4	Economics 2202
ECN 222 Principles of Macroeconomics	4	Economics 2201
MGT 230 Principles of Management	4	Management 2210
FIN 301 Financial Management	4	
MGT 479 Seminar I: Current Topics in Management	4	
MGT 480 Strategic Planning	4	
ECN 400 International Trade	4	
ENG 301 Communication and Interpersonal Relations	4	
ENG 320 Report Writing	4	
SOC 301 World Culture and Customs	4	
MTH 333 Statistics	4	
NSC 401 Environmental Science	4	Biology 1110
PHL 401 Philosophy of American Enterprise	4	
Total Quarter Hours of Northwood required courses		56
Total Quarter Hours of Electives (May be fulfilled through a Work/Life Learning Portfolio)		28
Total Degree Program Hours		180

Students may complete COD equivalent courses to satisfy Northwood course requirements to a maximum of 144 quarter hours (96 semester hours)

The following minor concentrations are suggested in combination with or in lieu of a Work/Life Learning Portfolio to complete the 180 quarter credit hour requirement for the Bachelor of Business Administration Degree

<u>Entrepreneurship Minor</u>		
ETR 385 Special Topics in Entrepreneurship	4	
HUM 322 Design Principles	4	
Total Quarter Hours		8
<u>Marketing Minor</u>		
ADV 110 Introduction to Advertising	4	Marketing 2240
MKT 240 Public Relations	4	
MKT 321 Business to Business Marketing	4	Marketing 2250
MKT 330 Consumer Behavior	4	
MKT 404 International Marketing	4	Marketing 2260
Total Quarter Hours		20
<u>International Business Minor</u>		
ECN 341 Comparative Economic Systems	4	Economics 2220
HIS 402 Contemporary World Issues	4	History 2235
MGT 403 International Management	4	Management 2260
MKT 404 International Marketing	4	Marketing 2260
Total Quarter Hours		16

NORTHWOOD UNIVERSITY/COLLEGE OF DUPAGE
For Students with an Associate of Applied Science Degree in Marketing
SAMPLE 2+2 CURRICULUM (07/05)

Total Associate Degree Semester Hours	64
Equivalent Quarter Hours	96
<u>Northwood Course Requirements</u>	<u>COD Equivalent</u>
ACC 243 Principles of Accounting III	4
ECN 221 Principles of Microeconomics	4
ECN 222 Principles of Macroeconomics	4
FIN 301 Financial Management	4
MGT 310 Human Resources Management	4
MGT 312 Applied Management	4
MGT 479 Seminar I: Current Topics in Management	4
MGT 480 Strategic Planning	4
ECN 400 International Trade	4
ENG 301 Communication and Interpersonal Relations	4
ENG 320 Report Writing	4
SOC 301 World Culture and Customs	4
MGT 350 Operations Management	4
MTH 333 Statistics	4
NSC 401 Environmental Science	4
PHL 401 Philosophy of American Enterprise	4
Total Quarter Hours of Northwood required courses	64
Total Quarter Hours of Electives (May be fulfilled through a Work/Life Learning Portfolio)	20
Total Degree Program Hours	180

Students may complete COD equivalent courses to satisfy Northwood course requirements to a maximum of 144 quarter hours (96 semester hours)

The following minor concentrations are suggested in combination with or in lieu of a Work/Life Learning Portfolio to complete the 180 quarter credit hour requirement for the Bachelor of Business Administration Degree

Entrepreneurship Minor

ETR 385 Special Topics in Entrepreneurship	4	
HUM 322 Design Principles	4	
Total Quarter Hours		8

Marketing Minor

ADV 110 Introduction to Advertising	4	Marketing 2240
MKT 240 Public Relations	4	
MKT 321 Business to Business Marketing	4	Marketing 2250
MKT 330 Consumer Behavior	4	
MKT 404 International Marketing	4	Marketing 2260
Total Quarter Hours		20

International Business Minor

ECN 341 Comparative Economic Systems	4	Economics 2220
HIS 402 Contemporary World Issues	4	History 2235
MGT 403 International Management	4	Management 2260
MKT 404 International Marketing	4	Marketing 2260
Total Quarter Hours		16