

## FAQ Wedding Planning Certificate Hospitality 2256 4- credit hours

### 1. What is the course description?

The Wedding Planning Management course will concentrate on the planning of a wedding and follow through to the implementation of the event. The course will highlight the history of marriage, cultural and ethnic diversity in weddings, consumerism, venues, destination weddings, and stress management. The students will apply this learning through a business plan, marketing strategies, and client relations

### 2. When does the class meet?

The course is offered both in the classroom and online depending on the semester

### 3. How many times do we meet?

The course meets once a week for 16 weeks

### 4. When does the course start?

At the beginning of the semester, typically the middle to end of August and the middle to end of January, see College of DuPage Academic Calendar located on the college's website

### 5. Is it an accredited certificate?

Yes, the college is accredited by the Higher Learning Commission, one of six accrediting agencies in the United States

### 6. What are the objectives of the course?

- Describe history of wedding ceremonies
- Explain evolution of wedding event industry
- Explain roles of wedding planners
- Develop skills for wedding design, planning, and implementation
- Evaluate trends and best practices in wedding planning
- Describe business planning, marketing strategies, and client management
- Implement business plan to include marketing strategies and client management

### 7. Will the course be offered online?

For the first time, the course will be offered online in the summer of 2019 in an 8-week session

### 8. Do I have to be a declared major to take the course?

No, you just need to apply to COD on the college website

### 9. If I am already planning weddings, what will I learn that I do not know?

Not only will you continue to learn from formal instruction but you will also have a certificate that is tangible proof of your knowledge and commitment

### 10. How much does this course cost?

Currently, the cost for in district is \$405, Illinois residents \$966, and out of state \$1,176 plus the cost of books and materials