College of DuPage

Strategic Long Range Planning Overview

Board of Trustees Meeting
Strategic Planning

- A systematic process of envisioning a desired future, and translating that vision into broadly defined goals and a sequence of steps (tasks) to achieve them.
Why Plan?

• Set priorities.
Why Plan?

• Set priorities.

• Focus energy and resources.
Why Plan?

- Set priorities.
- Focus energy and resources.
- Provide common direction.
Why Plan?

- Set priorities.
- Focus energy and resources.
- Provide common direction.
- Publicly declare our goals and objectives.
SLRPAC Membership
AY 2015–2016

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• Deanne Mazzochi, Vice Chairman, COD Board of Trustees

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• Mark Pearson, Professor, Architecture (B&T)
• Tom Carter, Professor, Physics (H&S)
• Lisa Higgins, Professor, English (LA)
• Dennis Emano, Student Mental Health Counselor, Associate Professor (Counseling)
• Christine Kickels, Reference Librarian, Professor (Library)
• Mike Dusik, Adjunct, History (LA)
• Kathy Kotowski, Adjunct, Program Advisor (Counseling)

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• Joe Stahl, Student Body President

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• Trisha Sowatzke, Coordinator, Hazardous Material
• Clarise Kavooras, Assistant Coordinator, Radio Operations

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• Jarret Dyer, Coordinator, Specialized Test Services
• Katherine Thompson, Associate Registrar, Student Records
• Saraliz Jimenez, Manager, Latino Outreach Center
• David Virgilio, Budget Manager

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• Karen Kuhn, Assistant Vice President, Development
• Brett Coup, Associate Dean, Instructional Technology
• Kirk Overstreet, Assistant Dean, Adjunct Faculty Support
• Jim Benté, Vice President, Planning & Institutional Effectiveness

STAFF
• Eugene Ye, Director, Research & Analytics
• Jan Hunsicker, Administrative Assistant IV
COD Planning Process

- **Strategic Long Range Plan (SLRP)**
  - Vision
  - Mission
  - Values
  - Goals
  - Tasks

- **Annual Plan**
  - Objectives
  - Strategies
  - Outcomes Report

- **Results**

- **Outcomes Report**

- **Vision**

- **Mission**

- **Values**

- **Goals**

- **Tasks**

- **Objectives**

- **Strategies**

- **Outcomes Report**

- **Results**

- **5+ years**

- **3 years**

- **1 year**
Planning Steps

• Environmental Scanning
Planning Steps

• Environmental Scanning
• Identification of Key Trends
Planning Steps

- Environmental Scanning
- Identification of Key Trends
- SWOT Analysis
Planning Steps

• Environmental Scanning
• Identification of Key Trends
• SWOT Analysis
• Goal and Task Development
Goals & Tasks

Goals
• Broad statements of expected outcomes that are long-term in nature (3+ years).
• Not directly measurable.

Tasks
• Specific areas of action necessary for the accomplishment of a goal.
• Are developed and/or updated as appropriate.
• Serves as a bridge between the SLRP and the Annual Plan.
### Annual Plans

<table>
<thead>
<tr>
<th>OBJECTIVE</th>
<th>CAT.</th>
<th>SLRP REF.</th>
<th>EST. TIME (%/DAYS)</th>
<th>STRATEGY</th>
<th>OFFICES IMPACTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensure that all required federal, state and</td>
<td>R</td>
<td>Goals</td>
<td>5% 12 days</td>
<td>2.1. Working with Research &amp; Analytics, coordinate activities and time</td>
<td>Research &amp; Analytics</td>
</tr>
<tr>
<td>accreditation reporting submissions are</td>
<td></td>
<td>3, 4 Task</td>
<td></td>
<td>tables with other internal stakeholders (e.g. Human Resources, Finance,</td>
<td>Human Resources</td>
</tr>
<tr>
<td>timely and accurate.</td>
<td></td>
<td>s 3.5,</td>
<td></td>
<td>Internal Audit, etc.) for timely submission of data to ICCB, IPEDS and</td>
<td>Administrative Affairs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.1, 4.3</td>
<td></td>
<td>other external agencies.</td>
<td>Internal Audit</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2.2. Review ICCB and other reports concerning accuracy of submitted</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>data.</td>
<td></td>
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</tbody>
</table>


Academically Enriched Students

<table>
<thead>
<tr>
<th>Year</th>
<th>HS GPA 3.75 or Greater</th>
<th>ACT 27 or Greater</th>
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</thead>
<tbody>
<tr>
<td>2010FA</td>
<td>300</td>
<td>200</td>
</tr>
<tr>
<td>2011FA</td>
<td>350</td>
<td>250</td>
</tr>
<tr>
<td>2012FA</td>
<td>400</td>
<td>300</td>
</tr>
<tr>
<td>2013FA</td>
<td>450</td>
<td>350</td>
</tr>
<tr>
<td>2014FA</td>
<td>500</td>
<td>400</td>
</tr>
</tbody>
</table>

Linear Trend Line

GOOD
Graduation/Transfer Out Rate & Percentile Ranking

National Community College Benchmark Project (NCCBP)

- 2006FA Cohort
- 2007FA Cohort
- 2008FA Cohort
- 2009FA Cohort
- 2010FA Cohort

Graduation & Transfer

NCCBP Percentile

Percent of Students

65th Percentile 65th Percentile 50th Percentile 85th Percentile 82nd Percentile

Linear Trend Line

First-Time/Full-Time Students

GOOD
Fall–Fall Persistence
IPEDS – First–Time/Full–Time Students

2009FA Cohort: 62%
2010FA Cohort: 63%
2011FA Cohort: 64%
2012FA Cohort: 65%
2013FA Cohort: 66%

Linear Trend Line
GOOD

Percent of Students
Noel-Levitz Summary Questions
Student Satisfaction Survey

Rating

- Met your expectations
- Overall satisfaction
- Would enroll here again

Year
- 2007
- 2010
- 2014

Linear Trend Line

GOOD
Degrees Awarded

---|---|---|---|---
1,700 | 2,000 | 2,200 | 2,400 | 2,600

Linear Trend Line

GOOD
Certificates Awarded


Linear Trend Line

GOOD
Credentials Awarded

Total Credentials Awarded


Degrees  Certificates

Linear Trend Line

GOOD
Developmental Math Enrollee Success Rate

<table>
<thead>
<tr>
<th>Percent of Students</th>
<th>2010FA</th>
<th>2011FA</th>
<th>2012FA</th>
<th>2013FA</th>
<th>2014FA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>40.00%</td>
<td>45.00%</td>
<td>50.00%</td>
<td>55.00%</td>
<td>60.00%</td>
</tr>
</tbody>
</table>

Linear Trend Line

GOOD
Developmental English – Reading Enrollee Success Rate

Percent of Students

- 2010FA
- 2011FA
- 2012FA
- 2013FA
- 2014FA

Linear Trend Line

GOOD
Developmental English – Writing Enrollee Success Rate

Per cent of Students

2010FA  2011FA  2012FA  2013FA  2014FA

Linear Trend Line

GOOD
Composition I
Enrollee Success Rate

GOOD

Percent of Students

- Linear Trend Line

<table>
<thead>
<tr>
<th>Year</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010FA</td>
<td></td>
</tr>
<tr>
<td>2011FA</td>
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<tr>
<td>2012FA</td>
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<tr>
<td>2013FA</td>
<td></td>
</tr>
<tr>
<td>2014FA</td>
<td></td>
</tr>
</tbody>
</table>
Composition II
Enrollee Success Rate

Percent of Students

- 2010FA
- 2011FA
- 2012FA
- 2013FA
- 2014FA

Linear Trend Line

GOOD
College Algebra
Enrollee Success Rate

Percent of Students

2010FA  2011FA  2012FA  2013FA  2014FA
30.00%  35.00%  40.00%  45.00%  50.00%  55.00%  60.00%  65.00%  70.00%  75.00%  80.00%

GOOD

Linear Trend Line
Speech Enrollee Success Rate

Percent of Students

2010FA | 2011FA | 2012FA | 2013FA | 2014FA

30.00% | 35.00% | 40.00% | 45.00% | 50.00% | 55.00% | 60.00% | 65.00% | 70.00% | 75.00% | 80.00%

Linear Trend Line

GOOD
QUESTIONS