

ANNUAL PLAN

Fiscal Year 2025

(b) College of DuPage







ANNUAL PLAN

Fiscal Year 2025

Office of Planning, Performance, and Technology

College of DuPage 425 Fawell Boulevard Glen Ellyn, Il 60137

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CORE INSTITUTIONAL STATEMENTS

PHILOSOPHY

College of DuPage believes in the power of teaching and learning. We endorse the right of each person to accessible and affordable opportunities to learn and affirm the innate value of the pursuit of knowledge and its application to life. Our primary commitment is to facilitate and support student success in learning.

College of DuPage is committed to excellence. We seek quality in all that we do. To ensure quality, we are committed to continual assessment and self-evaluation.

College of DuPage values diversity. We seek to reflect and meet the educational needs of the residents of our large, multicultural district. To this end, we recognize the need for freedom of expression and that facts, arguments, and judgments should be presented, tested, debated, challenged, deliberated, and probed for their objective truth in the marketplace of ideas. Every College individual owes a duty to exercise his or her own individual judgment; and to permit others to exercise that same freedom of conscience.

We recognize the importance of embracing individual differences and cultures and value the contributions made to the College by people of all ethnic and cultural backgrounds. We affirm our role as a catalyst for promoting dialogue and tolerance.

College of DuPage promotes participation in planning and decision-making. We support participatory governance and the involvement of the College community in the development of a shared vision. We believe that all students, employees, and residents can make meaningful contributions within a

respectful environment that encourages meaningful discourse.

We strive to build an organizational climate in which freedom of expression is defended and civility is affirmed. College of DuPage is a benefit to students and our community. The needs of our students and community are central to all we do.

VISION

College of DuPage will be the primary college district residents choose for high quality education.

MISSION

The mission of College of DuPage is to educate, enrich and empower our communities for success.

VALUES

INTEGRITY: We expect the highest standard of moral character and ethical behavior.

HONESTY: We expect truthfulness and trustworthiness.

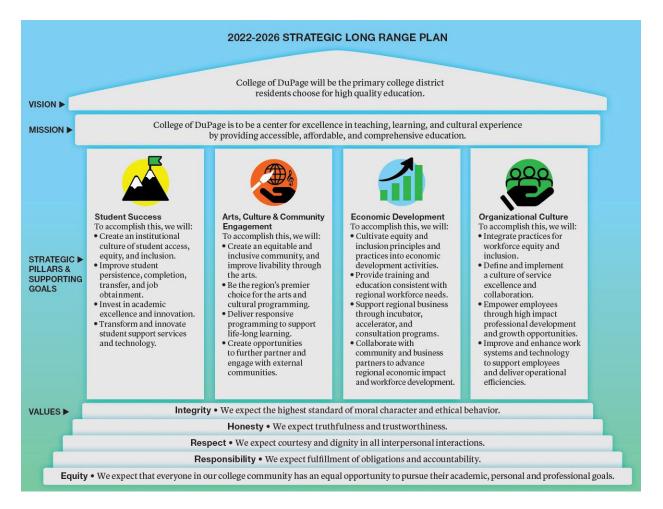
RESPECT: We expect courtesy and dignity in all interpersonal interactions.

RESPONSIBILITY: We expect fulfillment of obligations and accountability.

EQUITY: We strive to remove barriers to empower all to achieve their goals.

COLLEGE OF DUPAGE Fiscal Year 2022-2026 STRATEGIC LONG RANGE PLAN

Approved by Board of Trustees: July 16, 2020



Strategic planning at College of DuPage (COD) is a continuous process that guides the direction of the institution and provides evidence of progress made towards advancing our mission and achieving our vision. The foundation for the College's Strategic Long Range Plan (SLRP) are the Values of Integrity; Honesty; Respect; Responsibility; and Equity. Sitting upon the solid foundation of those values are four Strategic Pillars. The first three Strategic Pillars: Student Success; Arts, Culture & Community Engagement; and Economic Development are outward facing, whereas the fourth Strategic Pillar: Organizational Culture is inward facing. Broadly stated, these four Strategic Pillars are what the College must achieve to remain competitive and ensure its long-term success.

By definition, pillars provide strength and support for something. In the case of the College's strategy formulation, the Strategic Pillars hold up the College's vision and mission. Remove one of the StrategicPillars, and the Vision and Mission are at risk of collapse.

Administrative Affairs

Cabinet Officer: Ellen M. Roberts						
Action #1: Renovate the St	Action #1: Renovate the Student Services Center.					
KPI: Complete the renovati	ion of the Student Services Center.					
SLRP Pillar Alignment: (Pick	conly one)					
⊠Student Success	☐ Arts, Culture & Community Engagement	☐ Economic Developme	nt			
	Action Steps		Anticipated Completion			
1. Ensure all floors are operational.			Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
2. Move all service offices to their new SSC locations.			Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
3. Relocate Brew 425 (coffee café) to its new SSC location.			Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
4. Dismantle all temporary spaces previously constructed to support the renovation project.			Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th			

Cabinet Officer: Ellen M. Roberts				
Action #2: Change the College's Employee Expense Reimbursement Policy/Procedure to account for pe	er diems for meals and incidental			
expenses, as opposed to actual expenses incurred.				
KPI: Implementation of a simplified process for filing expense reports, resulting in increased user satisf	action.			
SLRP Pillar Alignment: (Pick only one)				
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Development ☒ Organizational Culture				
Action Steps Anticipated Completion				
1. Test the Concur system for change to per diems.	Quarter: ⊠ 1 st □ 2 nd □ 3 rd □ 4 th			
2. Change College Policies/Procedures to accept per diems for meals and incidental expenses.	Quarter: ☐ 1 st ☒ 2 nd ☐ 3 rd ☐ 4 th			
3. Test actual transactions in Concur for per diems.	Quarter: ☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th			
4. Final implementation of per diems college wide.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			

Cabinet Officer: Ellen M. Roberts				
Action #3: Ensure compliance with SAFE-T Act law enforcement training mandates.				
KPI: All sworn personnel are compliant with SAFE-T Act law enforcement training mandates.				
SLRP Pillar Alignment: (Pick only one)				
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Development ☒ Organizational Culture				
Action Steps Anticipated Completi				
1. Reassess annual department training curriculum to ensure compliance with SAFE-T Act.	Quarter: ⊠ 1 st □ 2 nd □ 3 rd □ 4 th			
2. Ensure department instructors are certified through ILETSB.	Quarter: ⊠ 1 st □ 2 nd □ 3 rd □ 4 th			
3. Create/adopt ILETSB approved training outlines for all department facilitated trainings.	Quarter: ☐ 1 st ☒ 2 nd ☐ 3 rd ☐ 4 th			
4. Facilitate department training in accordance with SAFE-T Act training mandates.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
5. Continuously monitor and manage individual officer training records to ensure compliance.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			

Cabinet Officer: Ellen M. Roberts					
Action #4: Implement new ven	ding program for the College community.				
KPI: Successful implementation	n of new vending program.				
SLRP Pillar Alignment: (Pick onl	ly one)				
Student Success □	Arts, Culture & Community Engagement	☐ Economic Developme	nt 🛛 C	Organizational Culture	
	Action Steps		An	ticipated Completion	
1. Survey College community to	determine customer needs.		Quarter:	\boxtimes 1 st \square 2 nd \square 3 rd \square 4 th	
2. Develop RFP specifications ba	ased on the needs of the College community.		Quarter:	□ 1 st □ 2 nd □ 3 rd □ 4 th	
3. Release RFP to seek the best program and pricing for vending services.			Quarter:	☐ 1 st 🛛 2 nd ☐ 3 rd ☐ 4 th	
4. Secure supplier and impleme	ent new program without interruption in service	ce.	Quarter:	☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th	
5. Seek satisfaction feedback from Dining Services Advisory Committee.			Quarter:	☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th	

General Counsel

Cabinet Officer: Lilianna Kalin				
Action #5: Implement techn	ology to enhance legal compliance and tracking	of legal matters.		
KPI: Measure and identify h	igh risk areas.			
SLRP Pillar Alignment: (Pick	only one)			
☐Student Success	☐ Arts, Culture & Community Engagement	☐ Economic Developme	nt 🛛 Organizational Culture	
	Action Steps		Anticipated Completion	
1. Plan layout and objective	of legal intake portal and compliance tracking sys	tem.	Quarter: 🛛 1 st 🗌 2 nd 🔲 3 rd 🔲 4 th	
2. Collaborate with IT on in h	ouse software solution based on developed layo	ut and objectives.	Quarter: $\boxtimes 1^{st} \square 2^{nd} \square 3^{rd} \square 4^{th}$	
3. Design intake portal and dedicated GC website.			Quarter: ☐ 1 st ☒ 2 nd ☐ 3 rd ☐ 4 th	
4. Test rollout with Cabinet a	and key users.		Quarter: ☐ 1 st ☒ 2 nd ☐ 3 rd ☐ 4 th	
5. Develop training for COD of	community.		Quarter: \Box 1 st \Box 2 nd \boxtimes 3 rd \Box 4 th	
6. Collaborate with marketin	g and communications to communicate new inta	ke portal.	Quarter: ☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th	
7. Roll out intake portal.			Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th	
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Cabinet Officer: Lilianna Kalin				
Action #6: Develop and implement training for various constituent groups with key College stake holde	rs.			
KPI: Provide training on legal issues to various constituent groups to reduce institutional risk and non-c	ompliance with applicable laws.			
SLRP Pillar Alignment: (Pick only one)				
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme	ent 🛛 Organizational Culture			
Action Steps	Anticipated Completion			
1. Meet with key stakeholders including HR, Marketing, Procurement, Academic Affairs to identify	Quarter: 🛛 1 st 🗌 2 nd 🔲 3 rd 🔲 4 th			
relevant legal issues and topics.				
2. Develop training content and method of delivery.	Quarter: ☐ 1 st ☒ 2 nd ☐ 3 rd ☐ 4 th			
3. Create training calendar and identify constituent groups based on subject matter area.	Quarter: ☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th			
4. Rollout training sessions with feedback evaluation from participants.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			

Human Resources

Cabinet Officer: Bill Dial				
Action #7: Employee Training.				
KPI: Formulate and implement a comprehensive training and development framework for the College w	rith a corresponding training and			
development strategic plan.				
SLRP Pillar Alignment: (Pick only one)				
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme	nt 🛛 Organizational Culture			
Action Steps	Anticipated Completion			
1. Create a framework to include skills training for the classified staff.	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th			
2. Create a framework to include a Leadership Academy for current and aspiring leaders at the College.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
3. Complete the roll out of initial Managing in the Community College leadership cohort.	Quarter: \Box 1 st \Box 2 nd \Box 3 rd \boxtimes 4 th			
Cabinet Officer: Bill Dial				
Action #8: Align classification/compensation structures of the College to continue the creation of a cult	ture of total rewards.			
KPI: Completion of work with classification/compensation consultant and begin implementation of recommendations.				
SLRP Pillar Alignment: (Pick only one)				
SLRP Pillar Alignment: (Pick only one) ☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme	ent 🛛 Organizational Culture			
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme Action Steps	ent 🛛 Organizational Culture Anticipated Completion			
Student Success Arts, Culture & Community Engagement Economic Developme Action Steps 1. Finish work of a classification/compensation study.	ent Organizational Culture Anticipated Completion Quarter: 1st 2nd 3rd 4th			
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme Action Steps	ent 🛛 Organizational Culture Anticipated Completion			
Student Success Arts, Culture & Community Engagement Economic Developme Action Steps 1. Finish work of a classification/compensation study.	ent Organizational Culture Anticipated Completion Quarter: 1st 2nd 3rd 4th			
Student Success Arts, Culture & Community Engagement Economic Development Action Steps 1. Finish work of a classification/compensation study. 2. Begin the rollout/implementation of compensation recommendations.	Anticipated Completion Quarter:			
Student Success Arts, Culture & Community Engagement Economic Development Action Steps 1. Finish work of a classification/compensation study. 2. Begin the rollout/implementation of compensation recommendations.	Anticipated Completion Quarter:			
Action Steps 1. Finish work of a classification/compensation study. 2. Begin the rollout/implementation of compensation recommendations. 3. Begin the comprehensive position description revisions to align with classification schema.	Anticipated Completion Quarter:			
Action Steps 1. Finish work of a classification/compensation study. 2. Begin the rollout/implementation of compensation recommendations. 3. Begin the comprehensive position description revisions to align with classification schema. Cabinet Officer: Bill Dial Action #9: Codify key HR processes to support the College mission. KPI: Begin the process mapping of key HR processes.	Anticipated Completion Quarter:			
Action Steps 1. Finish work of a classification/compensation study. 2. Begin the rollout/implementation of compensation recommendations. 3. Begin the comprehensive position description revisions to align with classification schema. Cabinet Officer: Bill Dial Action #9: Codify key HR processes to support the College mission. KPI: Begin the process mapping of key HR processes. SLRP Pillar Alignment: (Pick only one)	ent			
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Institutional Advancement

Cabinet Officer: Walter Johnson				
Action #10: Advancement Strategic Plan. Increase grant support to provide greater resources for innovative programs, academic				
enhancements, and student success.				
KPI: Increase grant revenue by \$312,250 to a total of \$12,802,250 (2.0% increase over FY24).				
SLRP Pillar Alignment: (Pick only one)				
☑Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Develop	ment			
Action Steps	Anticipated Completion			
1. Increase the retention rate on renewable grants.	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th			
2. Increase the number of grants applied for versus FY24.	Quarter: \Box 1 st \Box 2 nd \Box 3 rd \boxtimes 4 th			
3. Increase the number of corporate and private foundation grants applied for.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
4. Increase the amount of private foundation and corporate grants dollars secured.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
5. Collaborate with Foundation to align and streamline grant support efforts.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
	•			
Cabinet Officer: Walter Johnson				
Action #11: Increase the overall donor and renewable grant retention rate.				
KPI: Achieve a retention rate of at least 62%.				
SLRP Pillar Alignment: (Pick only one)				
☑Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Develop	ment			
Action Steps	Anticipated Completion			
1. Create employee giving engagement opportunities.	Quarter: \Box 1 st \Box 2 nd \boxtimes 3 rd \Box 4 th			
2. Develop and implement a plan to meet with local, state, and federal funding entities to generate	Quarter: ☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th			
interest and funding for innovative programs and student success.				
3. Implement the annually revised communication, fundraising, and event calendar.	Quarter: \square 1 st \boxtimes 2 nd \square 3 rd \square 4 th			
4. Build new opportunities for alumni/affinity group engagement.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th			
5. Revise and update the annual stewardship plan and mailing sequence calendar.	Quarter: ☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th			
6. Create undates and more uses of the donor database	Quarter:			

Cabinet Officer: Walter Johnson				
Action #12: Increase alumn	i engagement and giving participation with COD	programs, scholarships, and	d alumni board activities.	
KPI: Increase donations and	fundraising results by 2.0% and secure \$300,000) in donations from alumni,	alumni events, and associated	
initiatives.				
SLRP Pillar Alignment: (Pick	only one)			
⊠Student Success	☐ Arts, Culture & Community Engagement	☐ Economic Developme	nt	
	Action Steps		Anticipated Completion	
1. Execute a minimum of 3 of	off-site alumni events.		Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th	
2. Grow the audience and attendance at the COD Distinguished Alumni Awards.			Quarter: \square 1 st \square 2 nd \boxtimes 3 rd \square 4 th	
3. Increase the Alumni Golf Outing revenue by 5%.			Quarter: ☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th	
4. Expand the Alumni Execu	tive Committee to include a full Alumni Network	Board.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th	
5. Build and execute a Raising Alumni strategy and engagement plan. Quarter: \(\square \) 1st \(\square \) 2nd \(\square \) 4th				

Office of the President

Cabinet Officer: Wendy McCambridge				
Action #13: Engage strategically with state, federal, and local elected officials on issues of interest to the College.				
KPI: Event or meeting held in-person or virtually with elected officials in attendance.				
SLRP Pillar Alignment: (Pick only one)				
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme	ent Organizational Culture			
Action Steps	Anticipated Completion			
1. Hold an annual elected officials event/meeting on the main or a satellite campus.	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th			
Cabinet Officer: Nevien Shaabneh				
Action #14: Refine the Diversity, Equity, Inclusion and Belonging (DEIB) Plan.				
KPI: Develop five to six specific goals that align with the State of Illinois mandates and the needs of the	College.			
SLRP Pillar Alignment: (Pick only one)				
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme	ent 🛛 Organizational Culture			
Action Steps	Anticipated Completion			
1. Meet with COD Illinois Equity in Attainment Core Team and Respect, Inclusion, Support, and	Quarter: ☐ 1 st ☒ 2 nd ☐ 3 rd ☐ 4 th			
Equity Team to formulate specific goals.				
2. Collaborate with Marketing & Communications to develop communication of the DEIB plan for	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th			
the College community.				
Cabinet Officer: Nevien Shaabneh				
Action #15: Promote employee awareness of DEIB.				
KPI: Create opportunities for education and/or dialogue around DEIB.				
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SLRP Pillar Alignment: (Pick only one)				
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SLRP Pillar Alignment: (Pick only one)	ent 🛛 Organizational Culture Anticipated Completion			
SLRP Pillar Alignment: (Pick only one) ☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Development				
SLRP Pillar Alignment: (Pick only one) ☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme Action Steps	Anticipated Completion			

Planning, Performance, and Technology

Cabinet Officer: Keith Tyrka				
Action #16: Technology roa	dmap and review.			
KPI: Continue technology st	trategic plan to review, implement, optimize, and	l secure systems.		
SLRP Pillar Alignment: (Pick	only one)			
☐Student Success	☐ Arts, Culture & Community Engagement	☐ Economic Developme	ent 🛛 Organizational Culture	
	Action Steps		Anticipated Completion	
1. Define technology plan fo	or at least two major applications, including docu	menting current design,	Quarter: 🛛 1 st 🗌 2 nd 🔲 3 rd 🔲 4 th	
data flow maps, and outputs.				
2. Complete application documentation for assigned app #1			Quarter: ☐ 1 st ☒ 2 nd ☐ 3 rd ☐ 4 th	
3. Complete application documentation for assigned app #2.			Quarter: ☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th	
4. Complete FY25 IT Plan projects.			Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th	
5. Implement Security Operations Center (SOC) solution. Quarter: 1st 1			Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th	

Cabinet Officer: Keith Tyrka			
Action #17: Implement Enterprise Planning (ERP) Modernization Process			
KPI: Begin implementation phase and surrounding deliverables with Phase 1			
SLRP Pillar Alignment: (Pick only one)			
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Develo	pment Organizational Culture		
Action Steps	Anticipated Completion		
1. Sign contract with Ellucian to begin Phase 1.	Quarter: ⊠ 1 st □ 2 nd □ 3 rd □ 4 th		
2. Assign internal Project Management Resources to run project.	Quarter: ☐ 1 st ☒ 2 nd ☐ 3 rd ☐ 4 th		
3. Complete internal systems review with vendor.	Quarter: ☐ 1 st ☐ 2 nd ☒ 3 rd ☐ 4 th		
4. Launch updated applications tied to Phase 1.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		

Provost

Cabinet Officer: Mark Curtis-Chavez			
Action #18: Increase Retention by 1%.			
KPI: Retention Rate.			
SLRP Pillar Alignment: (Pick only one)			
☑Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Develop	oment Organizational Culture		
Action Steps	Anticipated Completion		
1. Establish completion goal.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
2. Implement up to two big bets from Completion Committee recommendations.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
3. Develop up to two big new bets from Completion Committee.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
4. Institutionalize the First-Year Experience Course.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
5. Provide individual Student Success Rate (SSR) and Course Completion Rate (CCR) data to all faculty	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th		
and facilitate discipline meetings to analyze variances.			
6. Implement case management advising for First-Time-in-College students.	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th		
7. Promote mental health support and resources through targeted on campus events.	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th		
Cabinet Officer: Mark Curtis-Chávez			
Action #19: Increase Headcount by 1%.			
KPI: Student enrollment (Headcount).			
SLRP Pillar Alignment: (Pick only one)			
⊠Student Success □ Arts, Culture & Community Engagement □ Economic Development □ Organizational Culture			
Action Steps	Anticipated Completion		
1. Streamline the infrastructure for the Enrollment Center to reduce barriers for students.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
2. Implement coaching structure for onboarding students.	Quarter: \Box 1 st \Box 2 nd \Box 3 rd \boxtimes 4 th		
3. Update the enrollment funnel for more comprehensive onboarding data and tracking.	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th		
4. Launch Zero Textbook Cost degree.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
5. Expand high school partnerships and visits to increase in-district enrollment.	Quarter: \Box 1 st \Box 2 nd \Box 3 rd \boxtimes 4 th		
6. Enhance communication to high school students via DualEnroll, social media, website, and high	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
school portals.			
7. Implement updated divisional strategic enrollment management plans.	Quarter: \square 1 st \square 2 nd \square 3 rd \boxtimes 4 th		

Cabinet Officer: Mark Curtis-Chávez			
Action #20: Dual Credit Expansion.			
KPI: Increase the number of dual credit courses offered by high schools by 2% and increase the number of high school students taking dual			
credit courses by 3%.			
SLRP Pillar Alignment: (Pick only one)			
☑Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Developme	ent Organizational Culture		
Action Steps	Anticipated Completion		
Action Steps 1. Host additional faculty-led campus visits/tours.	Anticipated Completion Quarter: □ 1 st □ 2 nd □ 3 rd 図 4 th		
	·		
1.Host additional faculty-led campus visits/tours.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		

Cabinet Officer: Mark Curtis-Chávez			
Action #21: Engage the community in artistic and cultural activities.			
KPI: Host over 80,000 people at the McAninch Arts center in a variety of experiences including performance and visual art. Maintain			
satisfaction rate of over 80% as measured by customer feedback surveys. Secure world-class summer art exhibition, with supporting			
programming.			
SLRP Pillar Alignment: (Pick only one)			
☐ Student Success	nt		
Action Steps	Anticipated Completion		
1. Present the MAC touring performance series.	Quarter: \Box 1 st \Box 2 nd \Box 3 rd \boxtimes 4 th		
2. Present the New Philharmonic series.	Quarter: \Box 1 st \Box 2 nd \Box 3 rd \boxtimes 4 th		
3. Present a large-scale, summer-long art exhibition. Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4			

Cabinet Officer: Mark Curtis-Chávez			
Action #22: Serve the community through economic development and support.			
KPI: Increase outreach with local industry and public entities.			
SLRP Pillar Alignment: (Pick only one)			
☐ Student Success ☐ Arts, Culture & Community Engagement ☐ Economic Development	nent Organizational Culture		
Action Steps	Anticipated Completion		
1. Incubate no less than 50 new member companies through ID incubation.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
2. Accelerate no less than 30 new companies through ID Owner-to-CEO program.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
3. Serve no less than 1,000 businesses through Business Development Center advising, events, and	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
workshops.			
4. Reach out to 60 regional employers about work-based learning and apprenticeship options.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
5. Expand Department of Labor-approved registered apprenticeship programs in three new fields.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		
6. Support 100 employees in DuPage County in an apprenticeship or work-based learning capacity.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th		

Public Relations, Communications, and Marketing

Cabinet Officer: Wendy Parks			
Action #24: Impact the enrollment and marketing funnels through various integrated communications targeted campaigns.			
KPI: Increase student engagement via paid and non-paid media by 2% over FY24.			
SLRP Pillar Alignment: (Pick only one)			
⊠Student Success	☐ Arts, Culture & Community Engagement	☐ Economic Developme	ent Organizational Culture
	Action Steps		Anticipated Completion
1. Develop marketing and c	ommunications plan for dual enrollment.		Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th
2. Create a public relations	plan to enhance the search engine optimization p	lan for the new website	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th
design.			
3. Continue the implementa	ation of the integrated marketing and communica	itions plan.	Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th

Cabinet Officer: Wendy Parks			
Action #25: Enhance community engagement and partnerships throughout District 502.			
KPI: Increase engagement and partnerships by 2% over FY24.			
SLRP Pillar Alignment: (Pick only one)			
☐Student Success	☑ Arts, Culture & Community Engagement	☐ Economic Developme	ent
	Action Steps		Anticipated Completion
1. Conduct an analysis of our	current community partnerships.		Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th
2. Develop a list of gaps in er	ngagement.		Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th
3. Strengthen existing and id	entify new mutually beneficial partnerships.		Quarter: ☐ 1 st ☐ 2 nd ☐ 3 rd ☒ 4 th

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