MASS COMMUNICATION 1105
News Reporting & Writing for Multimedia
3 credit hours

This is an information sheet only, not the course syllabus.

COURSE DESCRIPTION
Develops basic journalistic reporting skills and storytelling techniques in a multimedia environment for citizen journalism and professional news gathering. Emphasizes live reporting to produce news stories, podcasts, video assignments and social media. (3 lecture hours)

REQUIRED AND RECOMMENDED COURSE MATERIALS
Please follow the instructions below to locate information on the textbook and other materials for this course.

1. From COD home page, click on myACCESS.
2. Click on Search for Credit Classes.
3. From the Term drop-down box select the term.
4. Choose your course from the Subjects drop-down menu.
5. In the Course # field, enter your course number.
6. In the Section field, enter the course section number if known.
7. From the Course Types drop-down menu select Internet/Online.
8. Scroll to the bottom of the page and click on SUBMIT.
9. Click on the Section Name and Title link.
10. Click on Click here for prices of required textbook(s) and supplies and course material information will be displayed.

Alternatively, you can visit the COD Bookstore website to find this information.

COURSE OUTLINE
This course uses readings, study guides, assignments, websites, social media, blogs and “virtual” discussions in an online environment. Units include:

1. Short readings from nationally-recognized author
2. Social media reporting options
3. Online study guides
4. Specially designed multimedia textbook
5. Project-based assignments
6. Flexible online discussions

EVALUATION/GRADING
1. Unit tests with true/false and multiple choice questions
2. Online midterm and final exams
3. Blogging, discussion and reporting assignments
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<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>100% - 90%</td>
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<tr>
<td>B</td>
<td>89.9% - 80%</td>
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<td>C</td>
<td>79.9% - 70%</td>
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<td>D</td>
<td>69.9% - 60%</td>
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**Satisfactory/Fail Option**
The S/F grade option is available to students in this course. Contact the instructor or refer to the syllabus for details and conditions.

**Incomplete Grade Policy**
The Incomplete grade option is not available to students in this course.