LIBRARY & INFORMATION TECHNOLOGY 1105
Readers Advisory
3 credit hours

This is an information sheet only, not the course syllabus.

COURSE DESCRIPTION
Introduces genres of literature and techniques for patron interaction. Topics include library collection analysis, display creation, bibliographic tool development and reading programs. Prerequisite: Library & Information Technology 1101 or equivalent or consent of instructor. (3 lecture hours)

Instructor Note: A headset with attached microphone is required for this course. This is special equipment. This class will require students to attend 6 synchronous sessions. Contact instructor or refer to course syllabus for more information.

REQUIRED AND RECOMMENDED COURSE MATERIALS
Please follow the instructions below to locate information on the textbook and other materials for this course.

1. From COD home page, click on myACCESS.
2. Click on Search for Credit Classes.
3. From the Term drop-down box select the term.
4. Choose your course from the Subjects drop-down menu.
5. In the Course # field, enter your course number.
6. In the Section field, enter the course section number if known.
7. From the Course Types drop-down menu select Internet/Online.
8. Scroll to the bottom of the page and click on SUBMIT.
9. Click on the Section Name and Title link.
10. Click on Click here for prices of required textbook(s) and supplies and course material information will be displayed.

Alternatively, you can visit the COD Bookstore website to find this information

COURSE OUTLINE

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<tr>
<th>Unit</th>
<th>Subject</th>
<th>Assignment</th>
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<tbody>
<tr>
<td>1</td>
<td>Overview</td>
<td>• Overview and Introduction to Readers’ Advisory Service</td>
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<td>• History of Advisory Service in Libraries</td>
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<td>• Current Practice</td>
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<td>• Trends</td>
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<td>2</td>
<td>Genre Study Planning</td>
<td>• Definition of Genre</td>
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<td>• Concept of a Reading Plan</td>
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<td>• Appeal Factors</td>
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<td>• Findings Regarding Adult Learners</td>
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| 3 | Talking About Books | • Scripted Presentations  
|  |  | • Professional Sharing  
|  |  | • Genre Study Meetings  
|  |  | • Face to Face with Readers  
| 4 | First Genre Study Unit | • Crime Fiction: Mystery and Thriller  
| 5 | Best Practices | • Readers and Reference Service  
|  |  | • Reference Techniques  
|  |  | • Preparing for Meeting Readers  
| 6 | Second Genre Study Unit | • Emotional Fiction  
|  |  | • Romance and Suspense  
| 7 | Non-book Advisory | • Audiobooks and ebooks  
|  |  | • Music/Video and other popular materials  
| 8 | Third Genre Study Unit | • Speculative Fiction  
|  |  | • SF and FANTASY  
| 9 | Passive Readers’ Advisory Tools and Tips | • Displays and Shelving  
|  |  | • Annotations  
|  |  | • Bibliographies and Booklists  
| 10 | Fourth Genre Study Unit | • Mainstream Fiction  
|  |  | • LITERARY AND “WOMEN’S”  
| 11 | Resources for Readers’ Advisory Service | • Print Resources  
|  |  | • Electronic Resources  
|  |  | • 2.0 Applications  
|  |  | • Virtual Readers’ Advisory  
| 12 | Fifth Genre Study Unit – Non-Fiction 1 | • Narrative Non-fiction  
|  |  | • Adventure and Travel  
| 13 | Sixth Genre Study Unit – Non-Fiction 2 | • Informative Non-fiction  
|  |  | • Biography and History  
| 14 | | • Final project  

**GRADING**

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<tr>
<th>Grade</th>
<th>Points</th>
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<tbody>
<tr>
<td>A</td>
<td>634-705</td>
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<td>B</td>
<td>564-633</td>
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<td>C</td>
<td>493-563</td>
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<td>D</td>
<td>423-492</td>
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<td>F</td>
<td>Below 423</td>
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**SATISFACTORY/FAIL OPTION**
The S/F grade option is not available to students in this course.

**INCOMPLETE GRADE POLICY**
If you may find that you are unable to complete the course by the end of the semester for some unavoidable reason you may request an “Incomplete” grade. Contact the instructor or refer to the course syllabus for details.