

Travel and Tourism Program

Travel and Tourism Meeting and Event Planning Degree

Requirements – 64 Semester Hours

Catalog Description: The Meeting and Event Planning Degree has 29 hours in required courses, 11 hours in program electives, and 24 hours in General Education

Program Requirements Courses

TRAV 1121 Introduction to the Travel, Tourism, and Meetings Industries	3 and	
TRAV 1124 Introduction to Travel Communication and Business Etiquette	2 and	
TRAV 2201 Fundamentals of Meeting and Event Planning	3 and	
TRAV 2203 Incentive Travel and Planning		3 and
TRAV 2205 Advanced Meeting and Event Planning	3 and	
TRAV 2207 Marketing for the Travel, Tourism, and Meetings Industries	3 and	
TRAV 2221 World Cultures and International Tourism Issues	3 and	
HOTEL 1100 Introduction to the Hospitality Industry	3 and	
FOODS 2203 Professional Catering and Banquet Management	3 and	
HOTEL 2253 Professional Meeting and Event Management	3 and	

Total Hours 29

Elective Courses

Students must choose 11SH of electives from the list below:

CO-OP 2861 Cooperative Education/Internship I (Occupational)	1	
HOTEL 2211 Rooms Division Operations	3	
HOTEL 2240 Quality Management of Service in the Hospitality Industry	3	
TRAV 1122 Introduction to World Destinations	3	
TRAV 1123 Introduction to Travel Documentation	3	
TRAV 1126 North American Destinations	1	
TRAV 1127 European Destinations	1	
TRAV 1128 Asian and South Pacific Destinations	1	
TRAV 1129 Central and South American Destinations	1	
TRAV 1130 African Destinations	1	
TRAV 1202 Business Management for the Travel Professional	3	
TRAV 1210 Introduction to Global Distribution Systems	3	
TRAV 1820 Selected Topics	3	
TRAV 2130 Airline Operations and Security Procedures	2	
TRAV 2220 Internet Navigation Skills for the Travel Professional	3	
TRAV 2229 Advanced Travel Documentation	3	
TRAV 2230 Travel Sales and Customer Service	2	
TRAV 2236 Cruise Industry Sales Specialization	3	
TRAV 2240 Tour Escorting, Planning, and Operations	3	
TRAV 2820 Advanced Selected Topics	3	

Total Hours 11

General Education

The following are required General Education courses.

BUSIN 1100 Introduction to Business	3	
CIS 1110 Using Computers: An Introduction	2	
EARTH 1140 Fundamentals of Earth Science	4	
ENGLI 1101 English Composition 1	3	
MATH 1100 Business Mathematics	3	
PHILO 1114 Business Ethics	3	
PSYCH 1150 Adjustment	3	
SPEEC 1100 Fundamentals of Speech Communication	3	

Total Hours 24