

TRAV 1129 - TRAVEL AND TOURISM (1 credit)

Central and South American Destinations

In-depth study of Central and South America. Covers the location of major cities, airports and sea ports and the air, land and cruise companies serving these areas. Includes the location of important tourist attractions, unique land formations, climate data, how tour companies operate in these areas and the best times to visit attractions.

Upon successful completion of the course the student should be able to do the following:

1. Identify the location of major cities and airports in Central and South America.
2. Define these areas as part of Traffic Area I of the three International Air Transport Association (IATA) Traffic Conferences.
3. Recognize countries by physical shape, geo-political boundaries and their proximity to each other.
4. Interpret regional maps and airline routings.
5. Distinguish regional tourist attractions of interest to travelers.
6. Compare modes of transportation servicing Central and South America.
7. Appraise tour operators and wholesalers marketing in Central and South America.
8. Consider cultural differences between regions.
9. Recognize and demonstrate the travel industry's use of airport and city codes.
10. Explain regional use of geography and travel terminology.
11. Evaluate regional currency rates and their impact on travel.

Topical Outline:

1. Geographical areas covered: Central America, including Belize, Costa Rica, El Salvador, Guatemala and Panama, and South America, including Argentina, Brazil, Bolivia, Chile, Colombia, Galapagos Islands, Ecuador, Falkland Islands, Peru and Venezuela.
2. Location of countries, states, major cities and airports on regional area maps.
3. Location of major regional tourist attractions.
4. Hotel and resort facilities in region.
5. Culture and climate relative to tourists.
6. Preferred travel seasons.
7. Regional cuisines, customary practices and protocols.
8. Currency fluctuations.