

TRAV 1128 - TRAVEL AND TOURISM (1 credit)

Asian and South Pacific Destinations

In-depth study of Asia and the South Pacific. Covers the location of major cities, airports and sea ports and the air, land and cruise companies serving these areas. Includes the location of important tourist attractions, unique land formations, climate data, how tour companies operate in these areas and the best times to visit attractions.

Upon successful completion of the course the student should be able to do the following:

1. Identify the location of major cities and airports in Asia and the South Pacific.
2. Define these areas as part of Traffic Area III of the three International Air Transport Association (IATA) Traffic Conferences.
3. Recognize countries by physical shape, geo-political boundaries and their proximity to each other.
4. Interpret regional maps and airline routings.
5. Distinguish regional tourist attractions of interest to travelers.
6. Compare modes of transportation servicing Asia and the South Pacific.
7. Appraise tour operators and wholesalers marketing in Asia and the South Pacific.
8. Identify cultural differences between regions.

Topical Outline:

1. Geographical areas covered: Afghanistan, Australia, Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Mongolia, Nepal, New Zealand, Pago Pago, Pakistan, Philippines, Polynesia, Singapore, Sri Lanka, Tahiti, Taiwan, Thailand, Turkey and Viet Nam.
2. Location of countries, states, major cities and airports on regional area maps.
3. Location of major regional tourist attractions.
4. Hotel and resort facilities in region.
5. Culture and climate relative to tourists.
6. Preferred travel seasons.
7. Regional cuisines, customary practices and protocols.
9. Currency fluctuations.
10. Health issues, travel advisories, customs, and passport and immigration requirements.
11. Regional languages spoken.
12. Major regional religions.
13. Modes of transportation.
14. Regional tour operators.