

## **TRAV 1126 - TRAVEL AND TOURISM (1 credit)**

### **North American Destinations**

In-depth study of North America, including the United States, Canada, Mexico, and the islands in the Caribbean and Atlantic Ocean that are in proximity to the North American continent. Covers the location of major cities, airports and sea ports, and the air, land and cruise companies serving these areas. Includes the location of important tourist attractions, unique land formations, climate data, how tour companies operate in these areas and the best times to visit the attractions.

**Upon successful completion of the course the student should be able to do the following:**

1. Identify the location of major cities and airports in the United States, Canada, Mexico, and the islands in the Caribbean Sea and the Atlantic Ocean that are in proximity to the North American continent.
2. Define these areas as part of Traffic Area I of the three International Air Transport Association (IATA) Traffic Conferences.
3. Recognize states and countries by physical shape, geo-political boundaries and their proximity to each other.
4. Interpret North American maps and airline routings.
5. Distinguish North American tourist attractions of interest to travelers.
6. Compare modes of transportation currently servicing North America.
7. Appraise tour operators and wholesalers marketing in North America.
8. Differentiate between cultural differences among various regions.

### **Topical Outline:**

1. Geographical areas covered: USA, Canada, Mexico, and islands of the Caribbean Sea and the Atlantic Ocean that are in proximity to the North American continent.
2. Location of countries, states, major cities and airports on regional area maps.
3. Location of major regional tourist attractions.
4. Hotel and resort facilities in region.
5. Culture and climate relative to tourists.
6. Preferred travel seasons.
7. Regional cuisines, customary practices and protocols.
8. Currency fluctuations.
9. Health issues, travel advisories, customs, and passport and immigration requirements.
10. Regional languages spoken.
11. Major regional religions.
12. Modes of transportation.
13. Regional tour operators.