

TRAV 1122 - TRAVEL AND TOURISM (3 credits)

Introduction to World Destinations

Covers the seven continents of the world in general terms. Discusses basic geography terminology, including map reading, time zones and the location of major airports and cities. Examines companies serving these areas for tourism purposes. Analyzes cultural differences, weather and climate conditions from a traveler's perspective.

Upon successful completion of the course the student should be able to do the following:

1. Understand the concept of tourism as it relates to geography.
2. Review world maps and information.
3. Identify the location of major tourism cities and international airports worldwide.
4. Identify general global passenger routings.
5. Identify major points of interest to travelers within each region of the world.
6. Describe cultural differences that may influence a traveler's decision when planning an itinerary.
7. Study general global weather and climate patterns in relation to travel seasons.
8. Recognize world time zones and how they affect travel.

Topical Outline:

1. Location of countries, cities and airports on maps.
2. Location of major tourist attractions.
3. Cultural differences relative to the tourist industry.
4. Global cuisine comparisons.
5. Currency fluctuations.
6. Modes of transportation.
7. Tour operation companies for worldwide destinations.
8. Geography related terminology used in the tourism industry.
9. Seasonality of travel as it relates to pricing.