

FASHION MERCHANDISING

Is Fashion Merchandising for me?

The field is for you if you ...

- Have a strong sense of fashion trends.
- Are flexible and have a high energy level.
- Show initiative and leadership ability.
- Have the ability to communicate well.
- Are thorough and show attention to detail.

What skills will I need for this field?

You will need to have ...

- Verbal and written communication skills.
- Organizational and management ability.
- Analytical and retail math skills.
- Knowledge of garment and fabric quality.
- Sales background preferred.

What is the work atmosphere like?

Work in a store with continuous interaction with the public or have an office in a corporate headquarters. Local, national or international travel may be part of your position. Flexible hours are available.

What are my degree options?

Associate's Degree

Associate in Applied Science (AAS)
(Fashion Merchandising Option)

Bachelor's Degree

Bachelor's degrees are available by transferring to four-year colleges and universities.

What are my career opportunities?

Opportunities for advancement increase with work experience. Entry-level sales and merchandising associates can advance in creative, management and buying positions. Entrepreneurship and small business ownership are options.

What can I do with these degrees?

If you have completed ...

High School

Merchandising Assistant, Sales Assistant

Associate in Applied Science Degree

Assistant Buyer, Assistant Department Manager, Bridal Consultant, Personal Shopper, Sales Associate, Special Events Coordinator, Stylist, Visual Merchandiser, Wardrobe Consultant, Wholesale Sales

How can I prepare now?

Recommended courses ...

Math

Applied Mathematics, Algebra, Basic Geometry

Science

Chemistry, Computer Technology

Communications

Speech, Business Writing

Occupational Electives

Home Economics, Fashion Workshop

Recommended Supporting Electives

Art, Drafting, Keyboarding

What about my articulated credit?

Check with your high school coordinator to see if you are eligible for articulated credit at College of DuPage.

Bachelor's Degree

Buyer, Department Manager, Distribution Planner, Executive Trainee, Fashion Coordinator, Mall Management, Merchandising Coordinator, Product Development, Quality Specifier, Visual Merchandiser

What should I take in my first semester at C.O.D.?

FASH 2231: Fashion Marketing and Merchandising

BUS 1100: Introduction to Business

ENG 1101: Composition I

CIS 1150: Introduction to Computer Information Systems

Whom can I talk to for more information?

Business and Technology Division

(630) 942-2592

For more information on the Associate in Applied Science Degree curriculum, see your program coordinator or go to www.cod.edu.