

**Marketing Certificate
Courses Available in Online Format**

Required Courses	
Marketing 1170	E-Marketing
Marketing 2210	Principles of Marketing
Accounting 1140	Financial Accounting
Business 1100	Introduction to Business
Management 2210	Principles of Management
CIS 1150	Introduction to Computer Information Systems
Elective Courses (Select 4 courses from below)	
Business 1170	Electronic Business Commerce
Marketing 1100	Consumer Marketing
Marketing 1175	Customer Relationship Management
Marketing 2220	Principles of Sales
Marketing 2240	Advertising

Note: This information is not meant to substitute for program advising. Please see the [Marketing Program](#) web site for certificate requirements and program adviser contact information.