

Information Literacy Module Evaluation Form

This evaluation form is **due 30 days** after the after the module has been taught. Please send to Diana Fitzwater, Library, Chair of the Information Literacy Across the Curriculum Proposal Review Committee.

Date _____ 6/19/06 _____

Classroom Faculty _____ Jane Murtaugh _____

Library Faculty _____ Judy Wagner _____

Please answer the following questions. In addition, submit a copy of your completed module in addition to any materials that you used with your students.

How did the module increase your students' knowledge of information literacy concepts? To what extent did your students increase their competency with information literacy skills?

- Students compared and contrasted their assigned companies and respective leaders and used business resources in the Library both print and electronic to research their companies and leaders and the forces which impact them.
- Students wrote and presented their findings to their classmates.
- The students in the course evaluated the appropriateness of their research sources in a 1-2 sentence abstract as a part of their citations. The vast majority of the students did complete the abstracts as assigned.

Please evaluate your assessment activities.

- Judy Wagner evaluated / graded the student's abstracts of the sources used for researching their companies. Many students commented at the end of the project how much they enjoyed the assignment of evaluating the usefulness of their sources. It appears to have caused students to actually assess the sources used rather than just list them at the end of the paper, thus increasing their awareness of information literacy and source value. Jane Murtaugh graded the student's papers for Parts I, II, and III.

Did your choice of activities meet your learning goals? How successful were your learning activities?

- The students effectively evaluated their resources and communicated why they selected the ones they did to their professor and librarian.
- Yes, students were required to assess the SWOT of two companies. While they had access to DataMonitor Reports and Standard & Poor's

reports with this very information, the assignment required them to analyze this available information and discern whether or not the companies were headed on a positive or negative track.

- They were also required to analyze the value each company's leader had on their respective firm's SWOT reports. Using the Business & Company ASAP database, they were able to locate articles about the leaders and then apply it to the available SWOT information. While initially the instructor was concerned about the readiness of this SWOT information, what occurred in the end was that the students applied course content to the SWOT to determine its value and importance to the firm. What a great experience for these students to have had as this is exactly what they will work with in their careers.

What are the notable strengths and weaknesses of your module?

- We can see now the importance of having two or three library sessions planned for the semester. While at the beginning of the semester a library orientation for the assignment is beneficial, we think it is even more beneficial after the students have been in the class for a longer period of time and have begun working on the assignment. In the future, we will schedule a refresher session in the Library so that the students can ask questions, etc.
- We have also discussed providing the students with an example of an evaluation abstract in the project packet so that they have a model to work with as they complete their abstracts.
- The assignment required the students write a 5-7 typed, double-spaced paper. This needs to be increased to approximately 10-12 pages.
- Judy would provide a grading rubric for the citation abstracts.

How exactly did the developers work together on this module? What were your joint and separate roles?

- Judy and Jane worked closely on the strategizing for the format of the assignment. Jane created the pieces of the assignment and Judy worked to ensure the companies assigned had the available SWOT information. Judy also designed the evaluation abstract piece of the assignment (Part IV).

What is the future for this module? Will you plan on developing more information literacy learning activities for students in your discipline?

- Jane teaches MGT 2210 each spring semester and would like to utilize the project again in Spring 2007. The project was distributed to the Business/Management/Marketing full- and part-time faculty at an in-service day activity during Spring 2006.