

Foundation FOCUS

Information about and for the College of DuPage Foundation and its community



Health Careers/Natural Sciences Building Architectural Rendering

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Strengthening the Pulse of Healthcare In Our Community

The College of DuPage Foundation has recently launched a healthcare initiative to fund the solutions that will build a stronger healthcare workforce, ensuring patients an adequate labor pool to care for them and the next generation. The Foundation and the DuPage Area Healthcare Leadership Council are working together to overcome obstacles that could keep patients from getting the healthcare they deserve.

The following Healthcare Funding Initiatives have been established by the Foundation in order to meet the needs of the community:

Healthcare Instructional Positions

Expanding the number of qualified healthcare graduates requires additional qualified instructors. The cost of our healthcare classes exceeds tuition revenue. The college currently subsidizes the necessary faculty by \$500,000 over revenue for nursing alone. Labs and clinicals for training purposes require unique student-instructor ratios and costly equipment.

(Please see Pulse of Healthcare on Page 6.)





From the President — C.O.D. Foundation Board of Trustees



C. Michelle Panovich
*College of DuPage Foundation
Board of Trustees President*

The work of the C.O.D. Foundation Board of Trustees has been invigorating this year! We have directed our efforts to align with the needs of the college, especially those with the greatest impact on our community. During the past few years we have organized, structured and re-energized our board to focus on fundraising as our priority.

Through our close work with the college, we have identified the vast shortage of healthcare workers, especially nurses, to be an area of significant importance in which the Foundation could play a role. To that end, the Foundation Board took a historic step by committing to a \$10 million fundraising initiative to expand the instructional support and student access at College of DuPage in order to train additional healthcare workers for our community.

Each Foundation Trustee is highly involved in this project as every individual serves on the Healthcare Fundraising Initiative Team. We are taking the first step in the process by reaching out to community leaders through an interview process. Along with interview participants, we also visit with others who may have an interest in investing in our community through this initiative. We enjoy volunteering our time and energy to help the college benefit you as a community member.

As you will discover, more information about this important initiative is contained in this newsletter. Additionally, the architectural rendering of the new facility, where much of the learning/training will take place, is featured on the cover. I invite you to participate in our efforts by scheduling an interview, referring others who may have an interest and/or by considering a gift to this important initiative for our community.

— Michelle Panovich

Give Us Your Feedback — Participate in the Interview Process!

The College of DuPage Foundation is engaged in a district wide interview process to ask community members significant questions about the college and its future. The results of the interview will provide insight on how the community perceives the college, and will also provide information

that will enhance the curriculum and programs at C.O.D. that support district needs.

We invite you to give us your feedback by participating in the interview process. It's a simple, easy process that only takes one hour of your time. Please see the testimony from one interviewee on Page 7. To schedule a time to participate, please contact Dolores Metzger, Director of Major Gifts at (630) 942-2835, or e-mail metzger@cod.edu.

Giving In Diverse Ways

Most people are familiar with giving in response to direct mail for an annual fund. Some people have experience with major gifts through a campaign. A smaller number have taken advantage of the diversity of giving options known as planned giving. A planned gift allows the donor to make a charitable contribution through a plan that addresses the donor's personal, financial and philanthropic objectives.

Bequest

Mary Lynn (Molly) Tomer earned her associate's degree from College of DuPage in 1973. Later she founded and was the sole owner of MLT Medical Coding Inc. located in Geneva.

Her love for music led Molly to specify a bequest in her estate plan for WDCB Public Radio, at College of DuPage. This bequest gift resulted in the formation of a fund to support the future strength of the station.



Molly's friends knew of her passion not only for the company she founded, which served the medical community, but also her passion for charitable causes. Heirs to her estate honored Molly by establishing the *Mary Lynn (Molly) Tomer Memorial Scholarship* that will benefit students seeking an associate's degree in the field of Health Information Technology.

Insurance Policy

David Gooder was always an advocate of the arts. During the College of DuPage Capital Campaign to build a new Arts Center, Mr. Gooder set up an arrangement where the college Foundation would own a life insurance policy which, at the time of his death last summer, has provided a substantial gift to the Arts Endowment, allowing his support to endure beyond his own life.

The use of life insurance allows a donor to invest a smaller amount of money into an annual premium that is leveraged into a much larger gift through a death benefit. With good planning and a solid life insurance product, the premiums can be paid for a fixed number of years until the cash value in the policy has enough earning potential to pay that annual premium without additional out-of-pocket expense from the donor.

IRA Charitable Rollover

Estate planners have always been concerned about IRA's because they can be a heavy tax burden to both their owners and heirs. On Aug. 17, 2006, President Bush signed into law new tax incentives for charitable gifts. The IRA

Charitable Rollover provision allows individuals who are 70 1/2 or older to make distributions from their IRA accounts directly to a qualified charitable organization without recognizing the distribution as income. Previously, if you wanted to use IRA funds for a charitable contribution, you had to withdraw money from your IRA and then contribute it. The amount you withdrew was taxable, and the deduction for the contribution may or may not offset the tax. Under this new provision, the amount of the IRA withdrawn is non-taxable if transferred directly to the charity. Certain limitations apply to these non-taxable charitable distributions from an IRA and contributions must be made by Dec. 31, 2007.

Gifts-in-Kind

"Gifts-in-kind" is a phrase used to refer to non-cash gifts donated to a charitable organization. These gifts could consist of donations of equipment, real estate, antiques/artwork, etc. Such gifts are reviewed with special care to ensure that the college has a use for them, and that acceptance would not involve financial commitments by the college or commit the college to other obligations disproportionate to the usefulness of the gift.

During the next several years, College of DuPage is undergoing major construction projects involving the expansion of many of the college's programs. Funds are available for capital to build buildings through community referendum support, but no additional funds were made

available for the resources needed to upgrade equipment in our dozens of professional/technical programs. Therefore, we are actively seeking gift-in-kind donations needed by these programs.

For more information about any of the above gifts or other giving options, please call the Foundation at (630) 942-2462. It is important to consult your financial adviser or attorney before making any planned gift.

C.O.D. Alumnus Joins Foundation Board



Alan J. Schneider recently joined the Foundation Board. After earning an Associate in Science degree at College of DuPage, he continued his education with a Bachelor of Arts from Northeastern Illinois University and an M.B.A. from Rollins College in Orlando, FL. Alan is the chief operating officer at Adventist Hinsdale Hospital with regional responsibilities for radiology and oncology.



Fore a Good Cause!

The Golf and Scholarship Committee of the Foundation Board is putting together a spectacular golf and tennis outing celebrating the 25th anniversary of this event. Please join us on Monday, July 30 "fore" a good cause!

In Partnership ...

We are excited to partner for this year's outing with the Hospitality Administration Program. A portion of the proceeds for the outing will go to establish the George Macht Endowment Fund. George has been an incredible leader of the Hospitality program and will retire after the next academic year. Help us honor George at this special event!

Serving Up Scholarships!

This event is our annual fundraiser, the primary source used to fund Foundation scholarships. Your generous participation in this important event enables C.O.D. students who benefit from these awards the ability to pursue their dream of an education.

Sponsorships Available

One of the greatest ways to impact the total dollars raised is through sponsorships! We offer a wide variety of sponsorship opportunities. Join in the fun!

If You Can't Play, Buy a Plate!

The golf and tennis outing is fun for everyone, even if you don't golf or play tennis! We know you need to eat, so join us for dinner, camaraderie and help support scholarships for deserving students!



**In partnership with the
Hospitality Administration Program**





Date: *Monday, July 30, 2007*

Place: *White Eagle Golf Club, Naperville*

Register: *Today with our form online at www.cod.edu/foundation, click on "Events," or call (630) 942-2698.*

Committee Members

- Maureen Buckley, *Chair*
- Bonnie Wheaton
- Frank Haywood
- René Richards
- Evelyn Bluhm
- Hospitality Administration Staff

For More Information, Contact:
Stacy Rungaitis, Manager of
Annual Giving and Events
College of DuPage Foundation
(630) 942-2698, rungait@cod.edu





Naperville Rotary Provides Scholarship Support to C.O.D. Students!

The Rotary Club of Naperville is an active group in our community. Students at College of DuPage benefit from the group's support provided through scholarships. Each year, the Naperville Rotary Charities and The Rotary Club award five C.O.D. students a generous scholarship in the amount of \$5,500 each.



Rotary Club of Naperville Scholarship Recipients with C.O.D. President Sunil Chand (second from left) and Michael Trench, C.O.D. Foundation Chief Development Officer (far right)

The purpose is to assist students who are in need of financial aid and are attending College of DuPage to pursue education in vocational, technical and academic courses eventually leading to a degree. The scholarship is to be used for tuition, fees and books.

On Feb. 8, this year's recipients attended a Rotary Club luncheon to express their heartfelt thanks for making their dreams possible through the scholarships they received. Each of their compelling stories left all in attendance proud of the partnership between the Rotary Club of Naperville and College of DuPage!

Pulse of Healthcare

(Continued from Page 1)

Educating 25 more nursing students costs an additional \$66,900 over revenue annually for one full-time faculty, two part-time faculty and a part-time support person. Ensuring that this group of students can complete a two-year program will require \$133,800. However, this remains a quick fix. To provide a permanent funding solution, an endowment of \$1,487,000 will be necessary to sustain that expansion for only 25 students. An endowment in excess of \$7 million is needed to increase the number of students by 125 and thus double our current numbers.

Scholarships

With an additional 125 students needing an average of \$1,000 in financial assistance, those students seeking a health career would require \$125,000 annually in scholarship support. A permanent solution will require an endowment of nearly \$3 million.

In-Kind Gifts

As technology advances and research provides new opportunities and knowledge, additional resources will be required to provide students access to state-of-the-art equipment. Funds to purchase that state-of-the-art equipment or donations of equipment will provide the cutting-edge education our students deserve and their employers expect.

Naming Opportunities

The college is moving forward with construction of a new Health Careers/Natural Sciences Building. Naming opportunities exist for classrooms, teaching labs, student areas, an entry atrium and the building itself.

We are all committed to supplying an adequate number of qualified healthcare professionals for the workforce of DuPage County. Together, this provides a true prescription for success!

College of DuPage Health Careers/Natural Sciences Building

Spaces to be Named	Qty.	Naming Cost
General Classrooms	11	\$175k
Tiered Lecture Hall	1	\$750k
Teaching Labs		
Dental	1	\$225k
Dental Clinic	1	\$750k
Rad Tech	1	\$225k
Phlebotomy Lab	Reserved	\$250k
Nuclear Medicine	1	\$225k
DMIS (Sonography)	1	\$300k
Respiratory Care	1	\$300k
Physical Therapy	1	\$400k
Nursing	6	\$225k
Surgical Suite	2	TBD
Computer Lab	1	\$275k
Atrium	1	\$2m
Student Areas	7	\$50k
Outdoor Lab	1	\$300k



Longtime Glen Ellyn resident leaves C.O.D. students the largest gift ever.

Lillian Neale Campbell lived in Glen Ellyn for more than 50 years until her death in spring 2006. She designated that a fixed percentage of her estate be received by the C.O.D. Foundation to establish an endowed scholarship in her name. C.O.D. Foundation Trustees designated that until further decisions are made, the Lillian Neale Campbell Endowed Scholarship will be for students pursuing a healthcare career. While all assets of the trust have not yet been disbursed, her generosity is already beyond \$1.15 million.

Interview – Testimony



Sharon Mulder

A variety of wonderful testimonies are emerging from many of the interviews being conducted in the community. Recently, Sharon Mulder,

the parent of a C.O.D. freshman, shared her family's College of DuPage experience.

"I admit I was disappointed when my son decided not to go away to college because I'd always thought C.O.D. was a last choice option. But my thinking completely changed after seeing how rigorous C.O.D. classes are, how dedicated Will is to his work, and how he is excelling. He's even become a Student Ambassador, which tells me he really feels a part of the C.O.D. community. Interestingly, this all comes at a time when several of his friends are returning home from their out-of-town schools in order to enroll at C.O.D. I'm proud of Will and the fact that he knew he was on the right track all along. Now I know it too."

Scholarships Mean A Lot!

With your help, the College of DuPage Foundation is able to offer students a variety of scholarship opportunities. Almost daily, we receive letters, cards and phone calls from students expressing their gratitude for these awards and how this has made their dream of a college education possible.

Here is a sampling of the things we hear:

"I want to thank you from the bottom of my heart for selecting me. This scholarship will help me achieve my goal, which is to become a doctor."

"There are no words that can be used to express my deepest gratitude and appreciation for the gift that you have given me. I had no idea how

I would be able to continue here at C.O.D. It was clear I would have to put my dreams back on hold. You see, I had put them on hold over 30 years ago, so imagine what happened when I found out about my scholarship."

"This award is the equivalent to 55 Christmas's for me."

If you are interested in learning more about establishing a scholarship for deserving students, or contributing to the Scholarship Fund, please call the Foundation at (630) 942-2698. You can also have a great impact on student scholarships by attending our annual scholarship fundraiser, the Golf and Tennis Outing on Monday, July 30, 2007!

Save the Date

Scholarship Reception Oct. 2, 2007!



Honorable Bonnie Wheaton and her scholarship recipient, Jasmine Gunjerich

Mark your calendars for Tuesday, Oct. 2, 2007! The annual Foundation Scholarship Reception will celebrate our scholarship donors, scholarship recipients and our faculty and staff who administer and facilitate the program. Please join us for an outstanding event!



College of DuPage Foundation Board

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If you have questions regarding the Foundation or interest in supporting the Foundation, please refer to the contacts below.

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