

# Want to be:



A Graphic Designer?



An Illustrator?



An Art Director?



A Web Designer?

Gain the knowledge and experience you need to excel in your chosen field with the Graphic Design program at College of DuPage. Learn to express your creativity using traditional tools as well as current software including Photoshop, Illustrator, InDesign, Flash and Dreamweaver. Not only will you learn to create your portfolio for success, but you'll also be learning with the only faculty at College of DuPage with academic and professional credentials in the fields of Graphic Design, Advertising, and Illustration.

## GRAPHIC DESIGNER

Graphic Designers plan, analyze, and create visual solutions to communications problems. They decide the most effective way of getting a message across in print, electronic, and film media using color, type, illustration, paper, photography, and animation.

## ILLUSTRATOR

Illustrators create images for books, magazines, newspapers, products and packaging, and other various publications. As cartoonists, illustrators draw comics and graphic novels, political, advertising, social and sports cartoons. In addition to traditional media, illustrators work in digital format, creating illustrations on the computer.

## ART DIRECTOR

Art Directors develop advertising concepts for periodicals, newspapers, and other printed or digital media. They decide how best to present the information visually, so that it is eye-catching, appealing, and organized. Art Directors decide which images or artwork to use and they oversee the layout/design of the printed or electronic material.

## WEB DESIGNERS

Web Designers develop designs for Internet web pages, interactive media, and interactive design for handheld devices, multimedia projects and even the credits that appear before and after television programs and movies.

### Create your portfolio for success!

The Graphic Design program at College of DuPage is designed to prepare you and your portfolio for a career in these exciting and creative fields.

## Create your portfolio for success!

Our Mission is to help you develop the skills necessary to build a portfolio that demonstrates your creative, problem-solving, and verbal presentation abilities for the professional fields of advertising, graphic design, and illustration. Your portfolio can be used to seek entrance to a baccalaureate-granting institution or art school, or for professional employment in a creative field.

Want to get a BFA in Graphic Design? The NASAD accredited Graphic Design program at College of DuPage has several articulation agreements with schools such as Columbia College and Milwaukee Institute of Art and Design, so you can continue your education at your chosen 4-year school—entering with junior status.

Every successful business uses the services of advertising agencies, graphic designers, and illustrators to promote and inform in today's global economy. Graduates of the Graphic Design degree or certificate programs find work in advertising agencies, design studios, in-house corporate design/promotion departments, or as freelancers, handling a variety of creative projects and campaigns. Job titles include graphic designer, Web designer, art director, illustrator, layout artist, package designer, computer artist, and cartoonist, to name just a few.

**GET STARTED** by making an appointment to meet with a full-time faculty advisor (listed below) to discuss a course of study that meets your academic needs.

Advisors	Office	Phone
<b>John Callegari</b> Program Coordinator calleg@cod.edu	AC 255B	(630) 942-3418
<b>Brian Blevins</b> blevins@cod.edu	AC 155A	(630) 942-3415
<b>David Chu</b> chudavid@cod.edu	AC 271	(630) 942-2082
<b>Dave Rogers</b> rogersd@cod.edu	AC 187A	(630) 942-3029

**Graphic Design AAS Degree (3613)**

The following represents a fall and spring semester course sequence. Note that courses can be taken during the summer semester to either speed up the completion of the program or lessen the semester course load.

**First Semester**

GRDSN 1100	Drawing for Design.....	3
GRDSN 1102	Graphic Design 1 .....	3
GRDSN 1103	Project Planning for Graphic Design.....	3
	General Education Courses .....	9
Total first semester credit hours.....		18

**Second Semester**

GRDSN 1107	Digital Illustration 1 .....	3
GRDSN 1104	Typography .....	3
GRDSN 1105	Graphic Design 2 .....	3
GRDSN 1106	Three-Dimensional Design .....	3
GRDSN 1108	Digital Illustration 2.....	3
	General Education Course.....	3
Total second semester credit hours .....		18

**Third Semester**

GRDSN 2201	Graphic Design 3 .....	3
GRDSN 2202	Web/Interactive Design 1 .....	3
GRDSN 2203	Advertising Design .....	3
GRDSN 2207	New Media Design.....	3
	General Education Courses .....	6
Total third semester credit hours.....		18

**Fourth Semester**

GRDSN 2204	Digital Illustration 3 .....	3
GRDSN 2205	Graphic Design 4 .....	3
GRDSN 2206	Web/Interactive Design 2 .....	3
GRDSN 2208	Portfolio Seminar .....	3
	General Education Course.....	3
Total fourth semester credit hours .....		15

**AAS General Education Requirements**

General Education (additional to above courses).....	18 to 22
Communications (3 written/English, 3 oral/Speech) .....	6
Physical/ Life Sciences (course with lab component) .....	3-4
Mathematics .....	3
Social & Behavioral Sciences .....	3
*Humanities and Fine Arts (see below) .....	3
*NOTE: Students seeking to transfer to a 4-year program are required to choose ONE of the following:	
ART 2211 Art History I: To 1300 .....	3
ART 2212 Art History II: 1300-1750 .....	3
ART 2213 Art History III: 1750 to Present .....	3
ART 2214 Introduction to Nonwestern Art .....	3
AAS Total Credits Required .....	66 to 70

For more information on the AAS Degree visit: [www.cod.edu/academic/](http://www.cod.edu/academic/)

**Graphic Design Level 1 Certificate (4616)**

The Graphic Design Level 1 certificate provides a foundation in the principles and elements of design, typography, drawing, and illustration, using traditional and digital design tools and software.

GRDSN 1100	Drawing for Design.....	3
GRDSN 1102	Graphic Design 1 .....	3
GRDSN 1103	Project Planning for Graphic Design.....	3
GRDSN 1104	Typography .....	3
GRDSN 1105	Graphic Design 2 .....	3
GRDSN 1106	Three-Dimensional Design .....	3
GRDSN 1107	Digital Illustration 1 .....	3
GRDSN 1108	Digital Illustration 2.....	3
Total certificate credit hours .....		24

**Graphic Design Level 2 Certificate (4617)**

The Graphic Design Level 2 certificate provides advanced study in graphic design, including identity, advertising, and web design, as well as simulated studio work.

GRDSN 2201	Graphic Design 3 .....	3
GRDSN 2202	Web/Interactive Design 1 .....	3
GRDSN 2203	Advertising Design .....	3
GRDSN 2204	Digital Illustration 3.....	3
GRDSN 2205	Graphic Design 4 .....	3
GRDSN 2206	Web/Interactive Design 2.....	3
GRDSN 2207	New Media Design.....	3
GRDSN 2208	Portfolio Seminar .....	3
Total certificate credit hours .....		24

**Web Design Certificate (4620)**

The Web Design certificate provides a foundation in design, principles of interactivity, and the use of web-authoring software.

GRDSN 1102	Graphic Design 1 .....	3
GRDSN 1105	Graphic Design 2 .....	3
GRDSN 1107	Digital Illustration 1 .....	3
GRDSN 2201	Graphic Design 3 .....	3
GRDSN 2202	Web/Interactive Design 1 .....	3
GRDSN 2206	Web/Interactive Design 2 .....	3
GRDSN 2207	New Media Design.....	3
Total certificate credit hours .....		21

Visit us on the Web at: [www.cod.edu/design](http://www.cod.edu/design)

