

JOURNALISM 1100

Introduction to Mass Communication

This is an information sheet only, not the course syllabus.

COURSE DESCRIPTION

Overview of the mass media as a functionally integrated system with emphasis on the historical development, nature, functions and responsibilities in a global environment, in addition to the role of mass media in American society and the effect on consumer attitudes, expectations and behaviors. (3 credit hours)

REQUIRED AND RECOMMENDED COURSE MATERIALS

Please follow the instructions below to locate information on the textbook and other materials for this course.

1. From [COD home page](#), click on **myACCESS**.
2. Click on **Search for Credit Classes**.
3. From the **Term** drop-down box select the term.
4. Choose your course from the **Subjects** drop-down menu.
5. In the **Course #** field, enter your course number.
6. In the **Section** field, enter the course section number if known.
7. From the **Course Types** drop-down menu select **Internet/Online**.
8. Scroll to the bottom of the page and click on **SUBMIT**.
9. Click on the **Section Name and Title** link.
10. Click on **Click here for prices of required textbook(s) and supplies** and course material information will be displayed.

Alternatively, you can visit the [COD Bookstore](#) website to find this information.

COURSE EVALUATION/GRADING

Your final grade will be based on the total number of points earned.

Activity	Points
2 exams @ 150 points each	300
10 assignments @ 20 points each	200
10 unit tests @ 5 points each	50
10 unit discussions @ 10 points each	50

Grade	Percentage
A	100 - 90%
B	89.9 - 80%
C	79.9 - 70%
D	69.9 - 60%

SATISFACTORY/FAIL OPTION

The S/F grade option is available to students in this course. Contact the instructor or refer to the syllabus for details and conditions.

INCOMPLETE GRADE POLICY

The Incomplete grade option is not available to students in this course.