

**BUSINESS 2255**  
**International Business**

**This is an information sheet only, not the course syllabus.**

**COURSE DESCRIPTION**

Theoretical and descriptive exploration of the interdependent world of international business. Explores globalization trends, international trade theories, regulations affecting trade, regional economic integration, and the impact these factors have on developing nations. Examines how company functions such as marketing, finance and management operate in the international setting. Special emphasis is placed on strategy development and the role of culture. Recommended: Business 1100 or equivalent. (3 credit hours)

**REQUIRED AND RECOMMENDED COURSE MATERIALS**

Please follow the instructions below to locate information on the textbook and other materials for this course.

1. From [COD home page](#), click on **myACCESS**.
2. Click on **Search for Credit Classes**.
3. From the **Term** drop-down box select the term.
4. Choose your course from the **Subjects** drop-down menu.
5. In the **Course #** field, enter your course number.
6. In the **Section** field, enter the course section number if known.
7. From the **Course Types** drop-down menu select **Internet/Online**.
8. Scroll to the bottom of the page and click on **SUBMIT**.
9. Click on the **Section Name and Title** link.
10. Click on **Click here for prices of required textbook(s) and supplies** and course material information will be displayed.

Alternatively, you can visit the [COD Bookstore](#) website to find this information.

**EVALUATION/GRADING**

Course Introduction Assignment	20 points
Unit Assignments (4 @ 50 points)	200 points
Cases (3 @ 40 points)	120 points
Unit Quizzes (4 @ 40 points)	60 points
Country Analysis	<u>100 points</u>
<b>TOTAL</b>	<b>600 points</b>

**The grade scale is:**

<b>Grade</b>	<b>Points</b>
A	540 – 600 points
B	480 – 539 points
C	420 – 479 points
D	360 – 419 points
F	0 – 359 points

**SATISFACTORY/FAIL OPTION**

The S/F grade option is not an option in this course.

**INCOMPLETE GRADE POLICY**

If you may find that you are unable to complete the course by the end of the semester for some unavoidable reason you may request an Incomplete grade. Contact the instructor or refer to the course syllabus for details.