

Fashion Merchandising and Design

Fashion Merchandising Degree

Degree: Associate in Applied Science

Total Required Credits for Degree: minimum of 60

Program Requirements: 36

Program Electives: 6 to 10

General Education Credits: 18 to 22

Code: 3252

About the Program

The Fashion Merchandising and Design program studies the entire fashion world. In the Fashion Merchandising degree option, students study for positions in sales and management, such as showroom personnel, manufacturer's representative or visual merchandiser.

Program web site: www.cod.edu/fashion

Key First Semester Courses

Fashi 1130	History of Costume I.....	3
Fashi 2220	Visual Merchandising.....	3
Fashi 2231	Fashion Marketing and Merchandising	3
Busin 1100	Introduction to Business	3
Engli 1101	English Composition I	3

Program Requirements

Fashi 1120	Fashion Promotion.....	3
OR		
Fashi 2220	Visual Merchandising.....	3
Fashi 1130	History of Costume I.....	3
Fashi 1131	History of Costume II.....	3
Fashi 1151	Principles of Textiles	3
Fashi 2231	Fashion Marketing and Merchandising	3
Fashi 2235	Apparel Quality Analysis.....	3
Fashi 2251	Fashion Motivation	3
Busin 1100	Introduction to Business	3
Manag 1100	Supervision.....	3
Marke 2210	Principles of Marketing.....	3
Marke 2230	Retailing.....	3
Total.....		33

Program Electives

Select 13 credits from below and/or other Fashion, Business, Marketing or Management courses.

Co-op 2860	Cooperative Education/Internship I (Occupational)	1
Fashi 1120	Fashion Promotion.....	3
Fashi 1180	Business Practices for the Fashion Entrepreneur	3
Fashi 1800	Experiential Special Topics in Fashion.....	1 to 3

Fashi 1820	Selected Topics in Fashion Merchandising	3
Fashi 1840	Independent Study in Fashion.....	1 to 4
Fashi 2220	Visual Merchandising.....	3

General Education Requirements

Each candidate for an Associate in Applied Science (A.A.S.) degree shall satisfactorily complete a minimum of 18 credits in General Education.

Use the *Student Planning Worksheet* or consult a list of General Education categories and courses for the A.A.S. degree to decide what needs to be taken. Links can be found on the Fashion Merchandising and Design online program guide (www.cod.edu/fashion).

Under the specified General Education headings below, the following courses are recommended for the Fashion Merchandising degree:

Communications: 6 credits required
Required courses: English 1101, Speech 1100

Physical/Life Sciences: 3 to 5 credits required
Select at least one course with a lab component.
Recommend course: Any Chemistry course

Mathematics: 3 to 5 credits required
Recommended course: Mathematics 1100 or 1115

Humanities and Fine Arts: 3 credits required
Recommended courses: Art 1151, 1152, 2214; any foreign language

Social and Behavioral Sciences: 3 credits required
Recommended courses: Psychology 1100, Sociology 1100
Additional recommendations: Geography 1100, 1105, 1120

Additional A.A.S. Degree Requirements

A minimum of 2 credits must be completed from the list of courses in the Global/Multicultural Studies or Contemporary Life Skills category. Courses taken under Program Requirements, Program Electives or General Education can satisfy this requirement.

Recommended courses: CIS 1400, Journalism 1100, PE 1150 to 1162, 2238

Advisers

If you are considering this program as an area of study, consult with a faculty adviser in this field.

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